



# ACHIEVEMENT IN PUBLISHING

## RUTH KELLY

Ruth Kelly's talent for business would have brought her success in any sphere. It was her respect for creativity and craftsmanship that led her to publishing and made her one of the industry's most respected leaders.

Venture Publishing Inc., which Ruth founded in 1997, has expanded from a small office of five to a company of 48; while it originally managed a single publication, it's now responsible for three proprietary print and online magazines (*Alberta Venture*, *Alberta Oil* and *Unlimited*) and 14 more in its contract division. But the Venture brand is most admired for quality: its magazines regularly win awards for design and editorial. Venture is also responsible for professional development programs that increase professional standards across the region—and the country. With Venture, Ruth founded the Business Person of the Year awards, the Best Workplaces program, and a mentoring program for young women called Women in Leadership Learning.

Ruth earned the title of 2008 Woman of the Year from Canadian Women in Communications. She was also awarded the Alberta Centennial Medal, not to mention the Golden Jubilee Medal from Queen Elizabeth II.

Committed to her mentoring role, Ruth speaks at events and conferences throughout Canada and teaches publishing courses at Simon Fraser University. She is former chair of AMPA and board member for Magazines Canada, and volunteers for a range of arts, business and community organizations including the Art Gallery of Alberta, the Edmonton Chamber of Commerce and the Banff Centre.